



Corporate Partnership Menu

As a corporate partner, you can help ensure that students in under-resourced NYC schools have the opportunity to thrive while aligning your brand with wellness and education equity. Every opportunity below connects your team to real students, real schools, and real impact across NYC.

Year-Round Opportunities

Adopt-a-Wellness Room

Transform a dedicated school space into a trauma-informed counseling room that students actually want to be in. These wellness rooms can provide needed sensory stimulation and calming place for staff, families, and students

Volunteer Opp: Fundraise for needed materials, procurement, shipping, unpack, decorate, clean-up
Timing: Any time of year; minimum 3 months prep, 4-hours for team of up to 15 volunteers

Sponsors Cover: Needed materials (i.e., rocking chair, building cube sofa, area rugs, lighting, trampoline, tent, swivel chairs, sound/tech, decorations, art supplies, and sensory materials), shipping, signage, and refreshments for volunteers

Cost: Approximately \$20,000 and includes in-school sponsor signage for 1-year, includes sustained and deep community connection

Stock a School Food Pantry

Fight food insecurity by stocking in-school pantries that serve students and families — because kids can't focus when they're hungry! This can be done as a permanent set-up or as a pop-up event before school breaks.

Volunteer Opp: Fundraise for needed materials and food, procurement, storage, shipping, set-up, sorting, unpack, clean-up; all alongside PWC staff

Timing: Any time of year; minimum 2 months prep, 4-hours for team of up to 15 volunteers

Sponsors Cover: Needed materials (i.e., shelving, refrigerator, cart, boxes/bags, table, and food staples, transportation of items)

Cost: Approximately \$25,000 and includes on-site sponsor signage for 1-year or \$10,000 for a pre-break pop-up event, option for branded bags, includes sustained and deep community connection

Cozy Corners in a Classroom

Bring a volunteer crew to build or refresh a student or staff wellness space in one of our partner schools. Low lift, high impact.

Volunteer Opp: Fundraise for or donate needed materials, procurement, shipping, unpacking, decorating, clean-up

Timing: Any time of year; minimum 1 month prep, 2-3 hours for team of up to 10-15 volunteers

Sponsors Cover: Needed materials (i.e., beanbag chairs, bookshelves, area rugs, tent, sound/tech, decorations, calm lighting, and sensory materials), shipping, storage, and refreshments for volunteers

Cost: Approximately \$5,000-10,000 and includes in-school sponsor signage for 1-year sustained and deep community connection

Hygiene Kit or Book Bag Packing

Volunteers pack hygiene kits or back-to-school bags for PWC students while learning about our programs. Simple, joyful, and scalable based on the size of your team.

Volunteer Opp: Fundraise for or donate needed materials, set-up collection boxes, procurement, unpack, sorting, packing, shipping, clean-up

Timing: Any time of year; minimum 1 month prep, 3-4 hours for team of up to 50 volunteers

Sponsors Cover: Needed materials (i.e., essential items, hygiene products, backpacks, school supplies, note-making art supplies, friendship bracelet materials), shipping, storage, and refreshments for volunteers

Cost: Approximately \$5,000-25,000

Location: Any Manhattan location or PWC in FiDi

Seasonal Opportunities

Thanksgiving Dinner & Arts Event

Serve a hot Thanksgiving meal to students and staff, get hands-on with arts & crafts activities, and connect with families about what PWC means to their community. Addresses food insecurity and provides joy. Gather and serve up gratitude!

Volunteer Opp: Fundraise for or donate needed materials and food for holiday feast, procurement, storage, shipping, set-up, create decor, serve meals, supervise art activities, clean-up; all alongside PWC staff and families

Timing: Last 3 weeks in November; minimum 2 months prep, 4-hours for team of up to 30 volunteers

Sponsors Cover: Needed materials (i.e., catered meal for students, staff and volunteers, utensils, table settings, decor, art supplies)

Cost: Approximately \$25,000 or \$10,000 for a pre-Thanksgiving grocery bag give-away pop-up event, option for branded bags

Holiday Gift Drive & Wrapping Event

Source and wrap holiday gifts for students across our partner schools. PWC will provide student wish lists. Festive, meaningful, and a genuinely great team-building activity.

Volunteer Opp: Fundraise for or donate gifts for students, set-up collection boxes, procurement, storage, shipping, purchase wrapping supplies, set-up, art activity making tags, clean-up; all alongside PWC staff

Timing: Late November – Mid-December; minimum 2 months prep, 3-4 hours for team of up to 30 volunteers

Sponsors Cover: Needed materials (i.e., gifts for students if not donated by employees, wrapping and art supplies), storage, shipping of gifts, and refreshments for volunteers

Cost: Approximately \$20,000-25,000 depending on the size of the school

Location: Any Manhattan location or PWC in FiDi

Additional Ideas for Your Team

Healing Arts Workshop Sponsor

Fund and attend a healing-based arts session led by PWC teaching artists. Participate in a shared creative experience. Option to showcase student artwork at a company event.

Great for: Teams who want an experiential wellness connection; Companies in the health, insurance, or entertainment industries

Format: 1-2 hour interactive workshop in school

Career Day / Mentorship

Connect your team with PWC's high school students for a career day, mock interviews, or panel. Especially powerful for our Career Development Program cohort.

Great for: Finance, law, tech, + creative industries

Format: 2-Hours panel, 1:1 sessions, or hybrid; Host an intern for 7.5 hours per week over a 10-week period (March 3 – May 15)

Staff Appreciation & Supply Drive

Our school-based staff are the backbone of everything we do. Host a lunch appreciation event that reminds them they are seen.

Options: Gift cards, teaching/classroom supplies, catered lunch, wellness items

Impact: Directly supports staff retention and morale

Skills-Based Volunteering

Got designers, strategists, marketers, or techies on your team? PWC could use pro-bono support on communications, digital projects, and capacity-building.

Format: Single session or ongoing

Best fit: Marketing, legal, finance, HR, tech teams

Ready to get involved? Let's make it happen.

Contact us at Development@partnershipwithchildren.org to discuss what fits your team best.

partnershipwithchildren.org